

Thomas Brooks



Tom studied literature at the University of Chicago and is known for his work as an international scientific and business communicator, concentrating on early-stage technology companies and innovation management; translating science into business. Tom has been interim CEO of startup technology, biotechnology and pharmaceutical companies over the past twenty years in Europe, the UK and US. He is an experienced international business development and strategy consultant who focuses on bridging European and US markets for technology, biotechnology and pharma.

Together with a partner, Tom has developed *Presenting with Purpose*, a two day workshop on presentation skills which he has delivered to major international companies and institutions.

Tom is currently living and working in the San Francisco Bay Area.

PROFESSIONAL EXPERIENCE

Tom's career started in the field of education, with his tenure at SUPSI as a Professor of Cross Media and Interaction Design. Tom started working at Biopolo, a life sciences organization that promoted the biotechnology research and development, and The Institute for Research in Biomedicine (IRB) in Switzerland. As a Director of Development and Communications at IRB, Tom facilitated affiliations with leading universities, sharing the IRB mission with stakeholders, donors and the public while coordinating the expansion of the institute and implementing a strategy to protect intellectual property.

From there, Tom became the interim CEO of Newbiquity SA, executing strategy and business development programs leading to pilot projects and outsourcing development into a cloud service. Later, Tom became the CEO of Avathera SA, responsible for re-focusing the business model, restructuring the staff and creating a new corporate identity.

Tom is currently the founder and CEO of Brick42, a consulting and training firm focused on communications for positive cultural change within and between organizations. As the CEO, he develops business and strategies for his clients, creating *Presenting with Purpose*, a workshop on effective presentation skills, and *Toy Storming*, a rapid prototyping workshop for interaction design.

CERTIFICATIONS & SPECIALTIES

- Ambassador, Partnering for Global Impact
- Board member, Telethon
- Founding member, High Tech for Peace Foundation
- Founding member, Leo's Lab Cultural Foundation
- Founding member, Bashiba

KEY SKILLS & QUALIFICATIONS

- Business Strategy
- Management Consulting
- Project Management
- Program Management
- Strategic Planning
- Business Development
- Change Management
- Organizational Development
- Leadership