

Sharon Lanier



Sharon is a proven leader with a passion for helping others reach their fullest potential. With over a decade of experience in corporate partnership development, she is highly skilled in building sustainable relationships at every organizational level. Sharon loves helping people change their lives through the power of community outreach and education. She has the opportunity to do so every day in her roles at the American Heart Association and Arkansas Flight.

While her career is very fulfilling, Sharon also cherishes her time in service to her community through volunteer mentorship programs and charity work with Susan G. Komen Foundation, Habitat for Humanity, and Alpha Kappa Alpha Sorority. Sharon is also a member of St. Mark Baptist Church and believes strongly that true leadership takes smarts, strategy, consistency, and love.

PROFESSIONAL EXPERIENCE

Sharon started her career as a Senior Workforce Solutions Advisor at the University of Phoenix, creating partnerships with local and national corporations that designed and implemented workforce development strategies for their employees. She also professionally and effectively delivered academic presentations to corporate, community, and government groups promoting the value of higher education.

From there, she became a Vice President at AR Vets, providing strategic leadership to plan, develop, and enforce policies and objectives for the organization to ensure it maintained its values and met established goals. This included developing responsibilities for the staff, providing oversight to service programs, grant writing, operations and fiscal controls, corporate and community partnership creation, and building public awareness to ensure organizational visibility.

In her current role, Sharon is the Corporate Market Director at the American Heart Association. She works closely with volunteers, sponsors, and key corporate and community leaders to raise funds and awareness that ensures everyone has access to healthier lifestyle choices and proper healthcare.

Throughout her career, Sharon has worked collaboratively to support C-suite executives with strategic visioning and daily operations for the organizations she has served. Her passion and dedication to personal and professional development exemplifies the quality of the Facilitators that drive the New Horizons Center for Leadership and Development.

CERTIFICATIONS & SPECIALTIES

- Professional Development Trainer, University of Phoenix
- Guest Lecturer, Pulaski Technical College
- Corporate Academic Workshop Presenter

KEY SKILLS & QUALIFICATIONS

- Training
- Executive Coaching
- Strategic Planning
- Organizational Development
- Coaching
- Personal Development
- Leadership Development
- Management Consulting