

Robin Martin



With more than 18 years' experience providing end-to-end learning and performance improvement solutions for a variety of clients, Robin has a track record of engaging stakeholders, business partners, subject matter experts and team members to design and implement talent strategies that impact organizational results.

Through her work, she has had the opportunity to define roles and competencies, and determine performance expectations and management. Robin has significant experience translating those performance expectations into learning maps and frameworks to define the holistic learning journey. She has experience with strategic planning, budget cost analysis, training needs analysis, instructional design and evaluation.

Robin co-authored the Institute for Performance and Learning (I4PL) Competencies for Performance and Learning Professionals™. This work represents the standards by which training professionals in Canada are certified (CTDP and CTP), and the basis for the Canadian Awards for Training Excellence (CATE).

PROFESSIONAL EXPERIENCE

Robin began her career as a Learning Consultant with Deloitte Consulting UK, providing professional services to clients, developing change management and training programs to support large ERP implementations. From there, Robin became an Education Specialist and conducted project needs analysis, planning and development formal training strategy for a large not-for-profit organization.

Robin soon became a Senior Manager, Learning Consultant at Benchmark Performance, developing holistic learning and performance improvement solutions for clients in a variety of sectors. She designed and co-facilitated the Instructional Design module of the OISE/UT Certificate in Adult Training & Development. She also co-authored the I4PL Competencies for Performance and Learning Professionals™. She then rejoined Deloitte in Southeast Asia to establish the Learning & Leadership Development function. She designed and delivered a number of leadership development programs which today form part of Deloitte's global learning catalog.

Robin continues to be an established trainer and learning professional and recently held a role as the Director of Learning Solutions at rogenSi. Currently, Robin is an Approved Accreditation Mentor & Consultant for The Learning and Performance Institute (LPI), certified to assess the learning and performance capabilities of organizations and guide them to become LPI Accredited Learning Organisations.

CERTIFICATIONS & SPECIALTIES

- LPI Approved Accreditation Mentor
- I4PL Mentor
- Member - I4PL Certification Committee
- Designer of OISE/UT Certificate in Adult Training & Development
- Certified Training and Development Professional (CTDP)
- Certificate in Adult Training & Development

KEY SKILLS & QUALIFICATIONS

- Needs Analysis
- Competency Analysis
- Competency Design
- Blended Learning
- Change Management
- Project Management
- Leadership Development
- Training Delivery
- Organizational Development
- Learning Management
- Team Leadership