

Matt Rush



From the time Matt was in the 8th grade he knew his life's ambition was to help others become more than they ever thought possible. Since then, his speeches, seminars and coaching have inspired thousands of people.

Having grown up on a farm in rural New Mexico he brings a common sense, "farm boy" logic and humor to his speaking. Tom Ziglar, son of the late Zig Ziglar said, "Matt brings an energy and enthusiasm to his speaking and training that will leave you and your audience motivated and inspired. His ability to connect with people of all ages will make you feel like you have known him forever from the first time you meet. His message of encouragement will put a smile on your face and in your heart."

PROFESSIONAL EXPERIENCE

Matt started his career as a principle partner in the Ethos Leadership Group, assisting organizations and individuals in their enhancement of professionalism, leadership and fundraising. He learned the art of building professional and business relationships as well as gaining organizational, time management and conflict resolution skills.

From there, Matt became the CEO of the New Mexico Farm Bureau. He worked to unite a divided Board of Directors, staff and members, as well as created a vision and plan for a multi-year marketing campaign. He launched multiple new initiatives and programs that resulted in winning the "Riding for the Brand" award in 2013.

Currently Matt is a certified Platinum Level Zig Ziglar speaker and facilitator and has formed Generation Ziglar LLC, whose mission is to inspire youth leaders to impact future generations. Matt also has his own business, Rush Cattle Company, specializing in farming, cattle ranching and raising all-natural beef.

CERTIFICATIONS & SPECIALTIES

- o Ziglar Legacy Certified Speaker
- o New Mexico State Fair Commissioner
- o Partners in Agriculture Leadership Class IV
- o John J. McCloy Fellowship Alumnus of the Year

KEY SKILLS & QUALIFICATIONS

- o Team Building
- o Strategic Planning
- o Facilitation
- o Leadership Development
- o Conflict Resolution
- o Motivational Speaking
- o Personal Development
- o Time Management
- o Organization Development
- o Executive Coaching