

# Eric Bloom



A former CIO, today Eric is the Executive Director of the ITML Institute, an organization specializing in Information Technology (IT) leadership, business/soft skills and productivity training. He is also a bestselling author, certified professional speaker and a contributing author for CIO.com, PM Times and BA Times.

He is also a past President of National Speakers Association (NSA) New England, former nationally syndicated columnist, TEDx speaker, certified executive coach and an Adjunct Research Advisor for IDC.

Eric is also the author of various books, including "Productivity Driven Success", "The CIO's Guide to Staff Needs, Growth, and Productivity" and "Your IT Career: Get Noticed, Get Promoted, and Build Your Professional Brand".

## PROFESSIONAL EXPERIENCE

Eric has over 30 years' experience in the industry as a technical professional, IT Executive, CIO, trainer and one of the most highly regarded speakers in the industry. He started as a Software developer and worked his way up through the IT leadership ranks.

In recent years, Eric has been the president of the National Speakers Association New England, an organization aimed at enhancing their professionalism and growth of the speaking industry. As the Adjunct Research Advisor at IDC, he specializes in IT Talent Management strategy related to Digital Transformation and provides advice and thought leadership in this category.

In his current role as the Executive Director at ITML Institute, Eric is responsible for all institute operations, content development, training quality and certification oversight. As the governing body for two IT leadership certifications – Information Technology Management and Leadership Professional (ITMLP) and Information Technology Management and Leadership Executive (ITMLE) – Eric works with countless organizations to enhance their IT management capabilities.

## CERTIFICATIONS & SPECIALTIES

- #1 Amazon bestselling author
- Certified Speaking Professional (CSP)
- CIO.com contributing author
- IDG judge for the annual CIO 100 Awards
- PM Times and BA Times contributing author
- Nationally syndicated columnist
- IDC Adjunct Research Advisor
- TEDx Talk speaker

## KEY SKILLS & QUALIFICATIONS

- Leadership
- Management
- IT Management
- Influence
- Digital Transformation
- Interpersonal communication
- Negotiation
- Time Management
- Organizational productivity
- Public speaking
- Change Management